Paige Buechel



Artist Statement

My work focuses on creating impactful visuals that resonate with audiences and elevate brand identity. Every project begins with understanding the client's needs and goals for a project. Research plays a key role, as it involves diving deep into the brand's existing voice and identity. This ensures that any design seamlessly integrates with the brand's style. Designing everything from websites to t-shirts, my goal is to create a cohesive, legible, and visually engaging piece that will help bring a client's vision to life.

Work Experience

GRAPHIC DESIGNER

08/2025 - Present

Baked T's, University City, MO

- Develop designs for shirt prints based on customer requests.
- Completed Final touches for image size and file format.
- Worked with existing designs to make changes and better quality.
- Worked with Photoshop and other Adobe products.
- Leanred direct to garment and direct to film printing for shirts.
- Worked with customers in-person while getting live feedback.

HEAD OF SOCIAL MEDIA

04/2025 - 08/2025

Max and Moo's Thrift, Bridgeton, MO

- Manage posts and interactions on Instagram.
- Schedule and manage livestreams for WhatNot.
- Sorting and pricing donated items.
- Watch store and check out customers.
- List and promote items on Ebay.

Education

BA - Graphic Design

2025 - Magna Cum Laude

Southern Illinois University Edwardsville

Skills

- Adobe Creative Cloud
- Microsoft Programs
- Print / Letterpress Knowledge
- Computer Based Drawing
- SEO Knowledge
- Social Analytics
- Working with a camera

Work Experience Continued

TUTORING

10/2024 - 05/2025

Southern Illinois University Edwardsville

Tutoring Resource Center, Edwardsville, IL

- Taught Courses: Quantitative Reasoning, Intro Anthropology, Intro Psychology, Intro Philosophy, and Public Speaking.
- Working one on one with students.
- Practicing patience and how to teach based of their pace.
- Listen to others and kindly correct them in the right direction.
- Explaining the reasoning behind certain problems and questions.

GRAPHIC DESIGN INTERN

08/2022 - 05/2025

MAC Medical, Columbia, IL

- Develop designs for print, brochures, banners, and online flyers.
- Used Photoshop to removing items from images and color grading.
- Applied creative expertise to present marketing concepts.
- Worked with Adobe Photoshop, Illustrator, InDesign, After Effects, Dreamweaver, and Lightroom.
- Make website edits for SEO and spec sheet updates.
- Monitor and present analytics for website traffic.

GRAPHIC DESIGNER

2021 - 2023

SIUE Campus Recreation, Edwardsville, IL

- Develop designs for print, brochures, banners, and online flyers.
- Completed Final touches for image size, fonts, and file size.
- Applied creative expertise to present marketing concepts.
- Worked with Photoshop and other Adobe products.
- Learned intro-level graphic design skills.
- Creating posts and videos for social medias like Facebook, Twitter, and Instagram

Awards

DEANS LIST RECIPIENT

2021, 2022, 2023, 2024

Southern Illinois University Edwardsville

COUGAR PRIDE SCHOLARSHIP

2021, 2022, 2023, 2024

Southern Illinois University Edwardsville

MAGNA CUM LAUDE HONORS

2025

Southern Illinois University Edwardsville

Interests

Printmaking | Drawing | Animals and Pets | Cooking | Acting / Drama | Traveling | Ceramics | Photography